

RJ REYNOLDS

TOBACCO COMPANY

COPY

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR6400 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3146

July 9, 1988

RJR Account #44880
Mr. P. Martin
A. D. BEDELL**SALEM TEAR TAPE PROMOTION #800438: AUGUST**

Dear Page:

Attached are August orders for Salem .30¢ Tear Tape product. No displays are required, as retailers will utilize displays they received with the July Salem Tear Tape distribution. Ship the number of cartons per brand style to your participating retail accounts as identified on the attached Customer List. ***This product is being shipped @ .30¢ off-invoice.***

RJR will reimburse you \$4.75 per promoted 6M case for all displays packed and shipped to retail on a timely basis.

PARTNERS 'BONUS' REPORTING DESCRIPTION

SAL-98-30/1-PK-

See attached for additional promotional details. As always, thanks for your assistance in the marketing of our products.

MSA SAYS SAL-98-30/1-PK-**Note to RJR Manager:**

Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

Sincerely,

*Judy*J. Campbell
Promotional Coordinator / 1610

/jc

cc: K. Jurgensen

Enc. Retail Customer List
Wholesaler Packing Instructions

AUGSALDOC

*Note

the
SLight differenceSAL-98-30/1-PK-

Kurt - Should be
16 spaces - I checked
got this: Let me
know if OK.
Judy

51861 6743